



Value Evidence Services

Health Economics and Outcomes Research (HEOR)

Healthcare decision-makers across the globe are surrounded by diverse choices for varied treatment options. The most crucial criteria for selecting an option is the cost-benefit analysis related to it. Health Economics and Outcomes Research (HEOR) provides unbiased evidence-based inputs from diverse stakeholder perspectives, to efficiently compare the available options and choose the best.

Value Evidence Services at Excelra

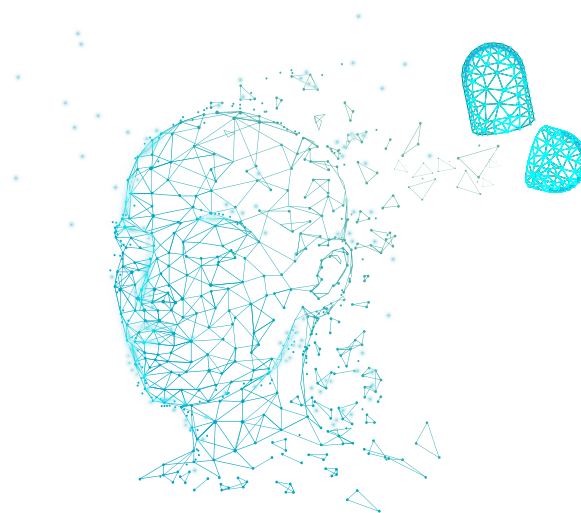
At Excelra, we provide bespoke solutions to support our clients in generating and communicating the required evidence around the effectiveness, safety, and true value of their products. Right from Value Assessment to Realization, we help align regulatory, clinical evidence, and reimbursement strategies for product value, coverage and market access.

Value Evidence experts at Excelra come from a rich experience of over 18 years. The robust solutions derived from the principles of Health Economics and Outcomes Research help strike a balance between economic investment and equitable access to treatment in the medical industry. The final outcomes are a result of in-depth market study, custom-curated data models and optimized study designs.

Excelra's Core Capabilities

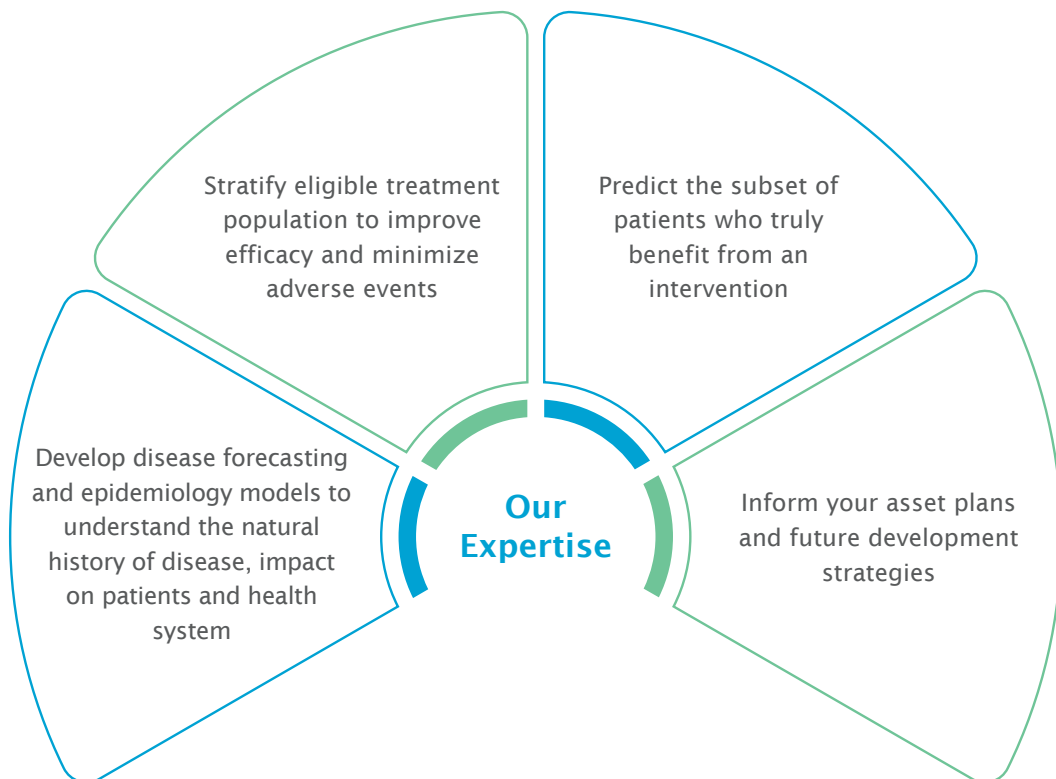
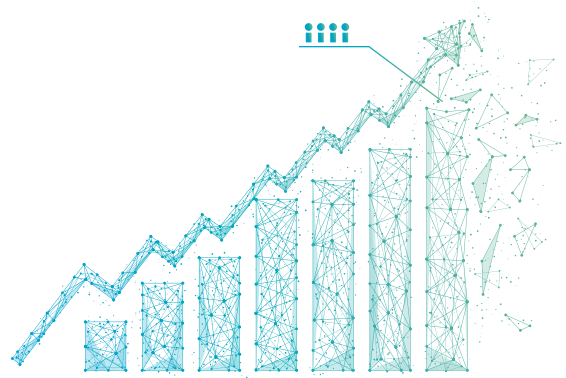
Outcomes Research

Outcomes Research is carried out from patients' perspective by evaluating the effect that medicines and other healthcare interventions can have on patient-related clinical, humanistic, and economic outcomes. We help in identifying valid endpoints, biomarkers, and surrogates for informed clinical trial design.



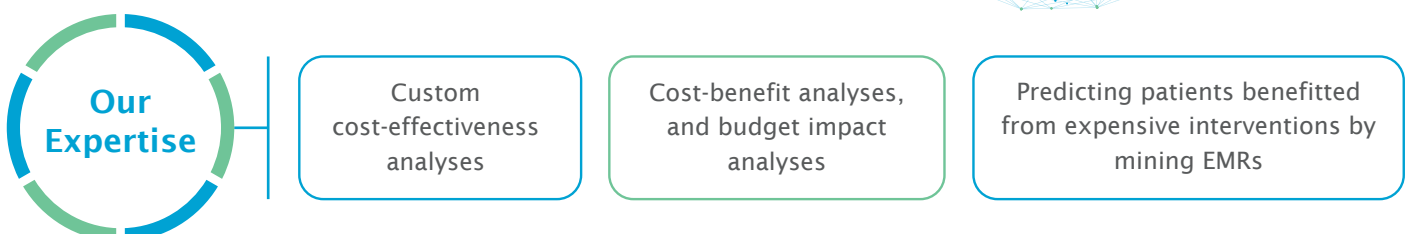
Epidemiology Modeling

Epidemiology models help in understanding disease patterns in an at-risk patient cohort and for simulating the disease pathway on a larger scale. An understanding of patient-level disease behavior enables adequate planning for market forecasting and pricing strategies.



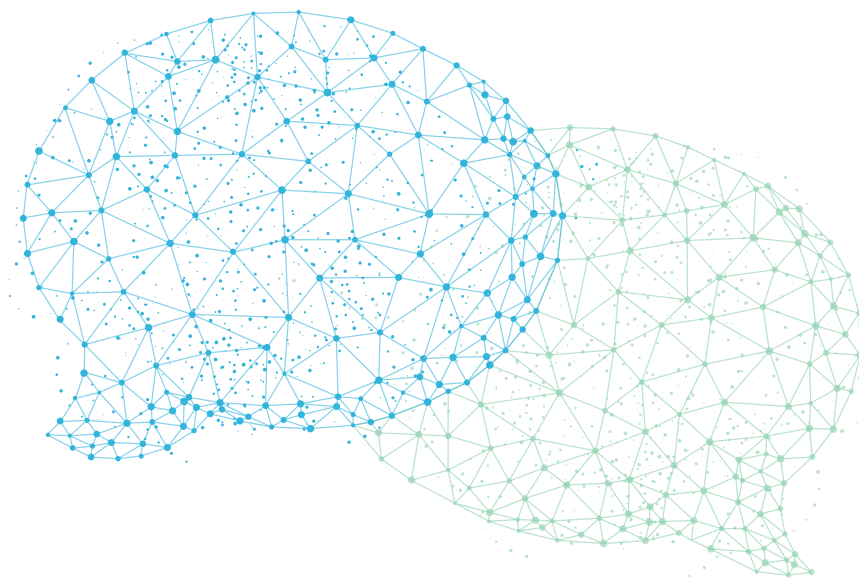
Economic Modeling

Economic Modeling is imperative to uncovering the true value of the drug. To ensure successful market access and reimbursement, we demonstrate the incremental benefits of the drug, compared to the standard of care for the additional cost incurred to treat the target population.



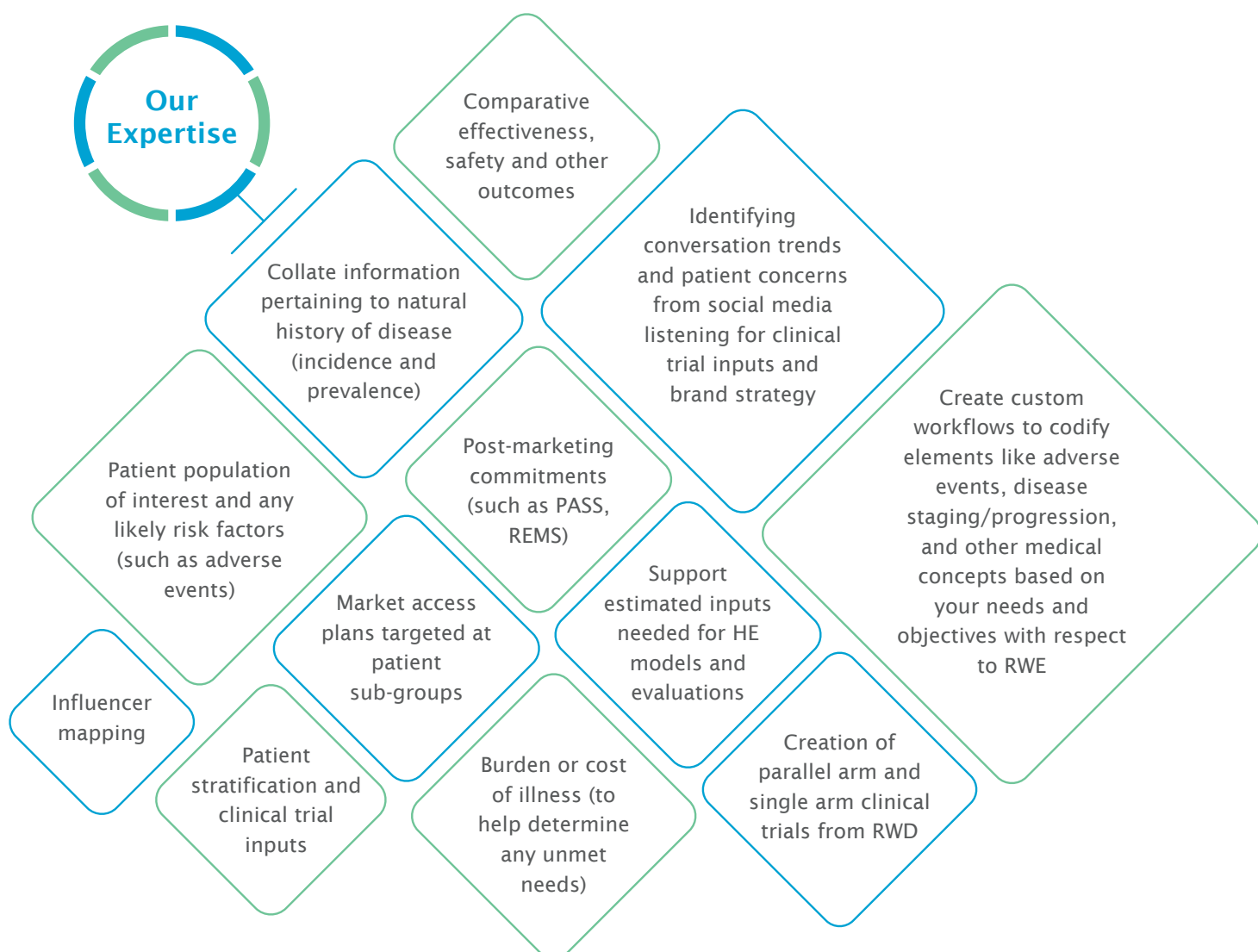
Value Evidence Communication

We package analytical insights into coherent and impactful global value dossiers, slide presentations, and other market-access collaterals, tailor-made to intended target audience.



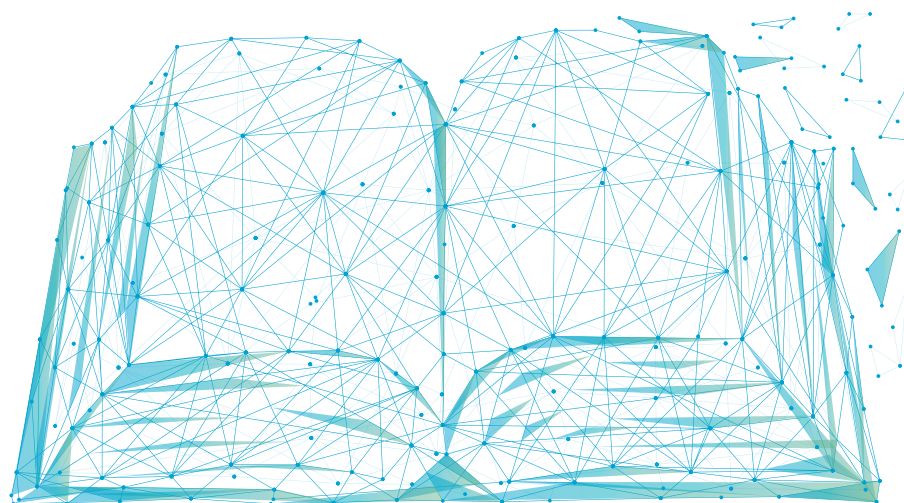
RWE and Big Data Realization

Curation, harmonization, and integration of unstructured data sets is the critical need of the hour. We create custom workflows to codify elements like adverse events, disease staging/progression, and other medical concepts based on client objectives for descriptive and predictive analytics.



SLR & Meta-analysis

We curate safety, efficacy, and effectiveness outcomes data from published clinical trials and grey literature. These datasets can be used for Network Meta-Analysis (NMA) and Matching Adjusted Indirect Comparisons (MAIC), where head-to-head trials are challenging to execute.



Support your evidence generation/development

Identify any potential evidence gaps

Identify any potential early signals for adverse event reporting

Inform what the efficacy landscape might be in early clinical phases

Focus on the inputs needed for health economic modeling and HTA submissions

Support content for dossiers and payer submissions (such as humanistic, clinical and economic burden of illness)

Support identification of clinical endpoints, comparators and outcomes for future research/studies

Estimate the comparative effectiveness of assets with competitors (particularly when H2H data is not available)

Evidence surveillance through understanding of real-world outcomes by reviewing information from social media, pharmacovigilance feeds, market intelligence updates and more

The Excelra Edge

When you have Excelra as a partner to add value to your research, you can look forward to an integration of our strengths at three distinct levels:



Quality

- Three levels of quality check
- Streamlined workflow



Time

- Efficiently-managed projects
- Low turnaround time



Technique

- Scalable data models for multiple stakeholders
- Custom curated data for every client
- Use of ISPOR, FDA, and PRISMA recommended methodologies for analyses

Our Clients

Several companies from different spheres of the Medical and Healthcare industry rely on us for their breakthrough discoveries and decisions:



Pharmaceuticals
and Biotech



Research
and Academics



Hospitals



Contract Research
Organizations



Medical Device
and Diagnostics

Quality Validation

If you are looking for a resources partner who is approved by authorities and standards that matter, you can look at Excelra without a doubt. We are certified by the following organizations:



ISO 9001:2015
Quality Management
System

ISO/IEC 27001:2013

Information Security
Management System

HIPAA: Title II
Security Rules
GDPR compliant
CFR21 compliant

ISO 22301:2012

Business Continuity
Management System



For more information visit: https://www.excelra.com/value_evidence/



About Excelra

Excelra's data and analytics solutions empower innovation in life sciences across the value chain from discovery to market. The Excelra Edge comes from a seamless amalgamation of proprietary curated data assets, deep domain expertise and data science. The company's multifaceted teams harmonize and analyze large volumes of disparate unstructured data using cutting-edge technologies. We galvanize data-driven decisions to unlock operational efficiencies to accelerate drug discovery and development. Over the past 18 years, Excelra has been the preferred data and analytics partner to over 90 global clients including 15 of the top 20 large Pharma companies.