

## Case study




# Expanding the Utility of Drug Delivery Device in Niche Therapeutic Areas


## The Purpose

Identification of highly potent APIs to expand the portfolio of client's proprietary device.

## About the Client

 **INDUSTRY**  
Mid-sized Pharma

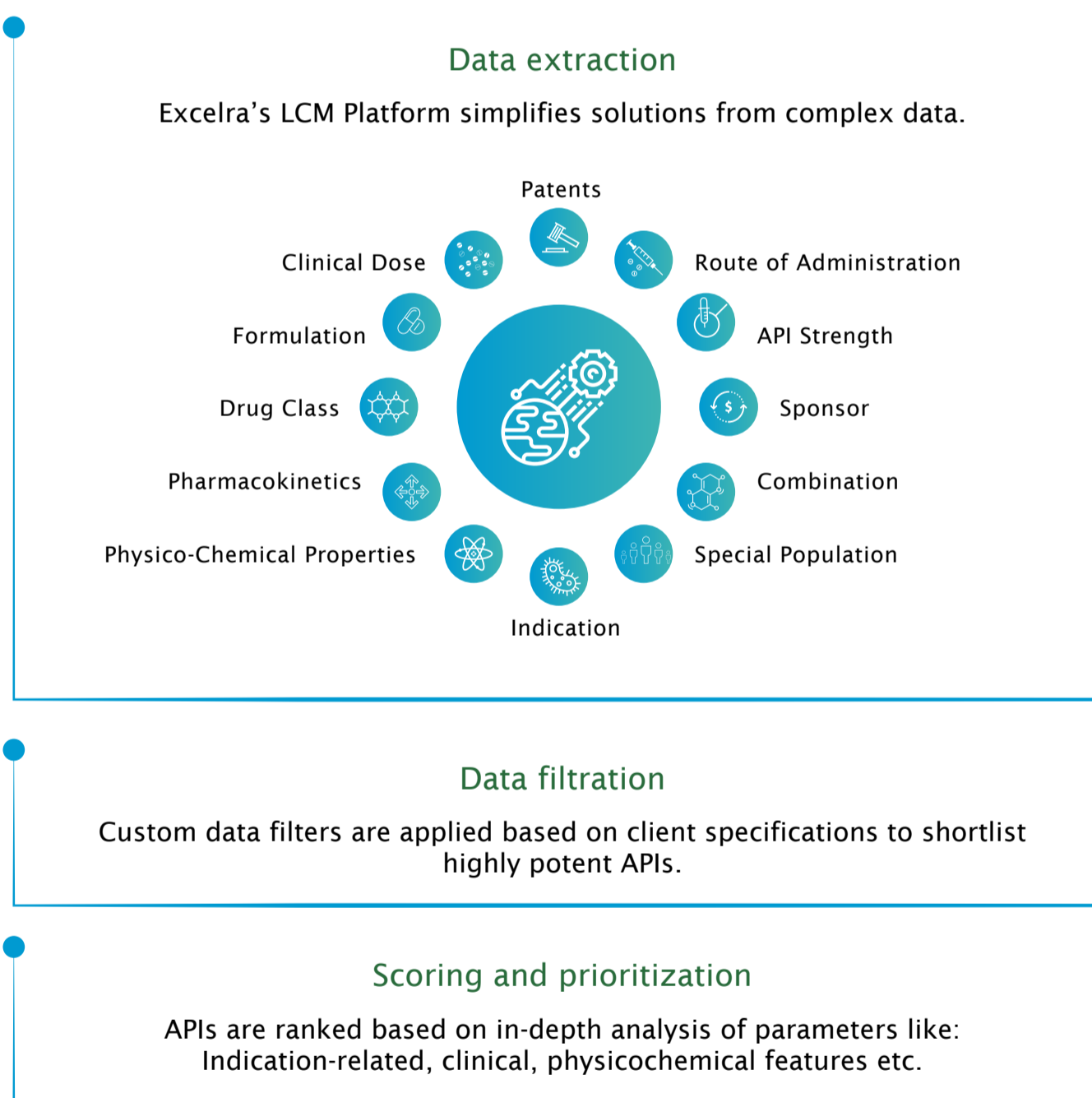
 **LOCATION**  
Europe

 **THERAPEUTIC AREA**  
Niche

## Client Specifications

- Specific drug class
- Selected regulatory markets
- Specific formulation
- Specific route of administration
- Niche therapeutic area
- Dosage

## The Excelra Approach



## Excelra's Contribution

Enabled portfolio expansion and diversification via rationale-driven identification of drug-device combination pairs in niche therapeutic areas.

Identified low risk - high value products for accelerated market entry.

Uncovered new opportunities in previously unexplored markets.

For more information, visit [www.excelra.com/translational/#life-cycle-management](http://www.excelra.com/translational/#life-cycle-management)

### About Excelra

Excelra's data and analytics solutions empower innovation in life sciences across the value chain from discovery to market. The Excelra Edge comes from a seamless amalgamation of proprietary curated data assets, deep domain expertise and data science. The company's multifaceted teams harmonize and analyze large volumes of disparate unstructured data using cutting-edge technologies. We galvanize data-driven decisions to unlock operational efficiencies to accelerate drug discovery and development. Over the past 18 years, Excelra has been the preferred data and analytics partner to over 90 global clients including 15 of the top 20 large Pharma companies.